



Western Riverside Council of Governments Administration & Finance Committee

SPECIAL AGENDA

Thursday, December 22, 2022
10:00 AM

Western Riverside Council of Governments
3390 University Avenue, Suite 200
Riverside, CA 92501

[Join Zoom Meeting](#)

Meeting ID: 850 9338 2737

Passcode: 521657

Dial in: (669) 900 9128 U.S.

SPECIAL NOTICE – COVID-19 RELATED PROCEDURES IN EFFECT

Due to the State or local recommendations for social distancing resulting from the threat of Novel Coronavirus (COVID-19), this meeting is being held via Zoom under Assembly Bill (AB) 361 (Government Code Section 54953). Pursuant to AB 361, WRCOG does not need to make a physical location available for members of the public to observe a public meeting and offer public comment.

AB 361 allows WRCOG to hold Committee meetings via teleconferencing or other electronic means and allows for members of the public to observe and address the committee telephonically or electronically.

In addition to commenting at the Committee meeting, members of the public may also submit written comments before or during the meeting, prior to the close of public comment to jleonard@wrcog.us.

Any member of the public requiring a reasonable accommodation to participate in this meeting in light of this announcement shall contact Janis Leonard 72 hours prior to the meeting at (951) 405-6702 or jleonard@wrcog.us. Later requests will be accommodated to the extent feasible.

The Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

1. CALL TO ORDER (Crystal Ruiz, Chair)
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL

4. PUBLIC COMMENTS

At this time members of the public can address the Committee regarding any items within the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agendized items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

5. CONSENT CALENDAR

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Committee, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Committee request specific items be removed from the Consent Calendar.

6. REPORTS / DISCUSSION

Members of the public will have an opportunity to speak on agendized items at the time the item is called for discussion.

A. 2023 General Assembly Keynote Speaker Update

Requested Action(s):

- 1. Authorize the Executive Director to enter into an agreement, subject to any relevant conditions, for the 2023 General Assembly and Leadership Address.

7. REPORT FROM THE COMMITTEE CHAIR

Crystal Ruiz, City of San Jacinto

8. REPORT FROM THE EXECUTIVE DIRECTOR

Dr. Kurt Wilson

9. ITEMS FOR FUTURE AGENDAS

Members are invited to suggest additional items to be brought forward for discussion at future Committee meetings.

10. GENERAL ANNOUNCEMENTS

Members are invited to announce items / activities which may be of general interest to the Committee.

11. NEXT MEETING

The next Administration & Finance Committee meeting is scheduled for Wednesday, February 8, 2023, at 12:00 p.m., on the Zoom platform with the option for Committee members to attend in-person.

12. ADJOURNMENT



Western Riverside Council of Governments Administration & Finance Committee

Staff Report

Subject: 2023 General Assembly Keynote Speaker Update
Contact: Dr. Kurt Wilson, Executive Director, kwilson@wrcog.us, (951) 405-6701
Date: December 22, 2022

Requested Action(s):

1. Authorize the Executive Director to enter into an agreement, subject to any relevant conditions, for the 2023 General Assembly and Leadership Address.

Purpose:

The purpose of this Special meeting is to decide on, and authorize contracting with, a keynote speaker for the 2023 General Assembly & Leadership Address. Two of the three speakers previously discussed are available for the event.

WRCOG 2022-2027 Strategic Plan Goal:

Goal #4 - Communicate proactively about the role and activities of the Council of Governments and its members.

Background:

WRCOG's Annual General Assembly & Leadership Address provides an opportunity for WRCOG's member agencies to gather and share information regarding regional accomplishments and recognize members of the community who have made significant contributions to the region. The event also includes the approval of WRCOG's Annual Budget and selection of leadership positions for the forthcoming year. Each General Assembly & Leadership Address also features noteworthy speakers who can speak on issues of regional, statewide, national, and international importance.

Along with the business meeting, the event typically includes a presentation from a keynote speaker. Past speakers have included prominent figures from politics, government, and entertainment. At the November meeting of the Administration & Finance Committee, the discussion about a General Assembly speaker resulted in the adoption of selection criteria. Specifically, the Committee capped the speaker fee at \$150,000, including travel and related expenses. Additionally, it was determined that the speaker must be particularly engaging in a way that would captivate the audience. The discussion also weighed the value of a higher profile speaker and whether or not that would impact ticket sales.

Based on this direction, staff developed an updated list of potential speakers and provided that list of potential speakers at the December 14, 2022, Administration & Finance Committee meeting. As part of that discussion, direction was provided to staff to narrow the list of potential speakers to three persons; Tim Tebow, Jocko Willink, and Doris Kearns-Goodwin. Each of the three speakers were then queried for

their availability on the event date, ability to avoid potential controversial topics, and ability to stay within the price cap.

Based on the Query:

1. Mr. Willink is unavailable due to a schedule conflict on the day of the event because of his own 3-day retreat.
2. Mr. Tebow is available and willing to take direction about speaking topics. His 2023 speaking price has increased. The combined total for his speaking and airfare fees would be \$150,000 and we would be responsible for additional fees of ground transportation (in event city), hotel, meals, and incidentals for up to four people.
3. Ms. Goodwin is available on the event date. Her fees are well within the established price cap.

Tim Tebow

Nationally-Acclaimed Quarterback; Analyst for ESPN; Bestselling Author.

A two-time national champion, first round NFL draft pick, and Heisman trophy winner, Tim Tebow has overcome obstacles to successfully pursue his dreams. With practical wisdom, he passionately shares the highs and lows of his journey to encourage audiences to tackle fear and stay grounded in order to achieve personal excellence.

Tim Tebow is a two-time national champion, first-round NFL draft pick and Heisman Trophy winner. In addition, he serves as a college football analyst for ESPN. Tebow is the author of three New York Times Best Selling books; *Through My Eyes*, which was named the #1 sports and religion book of 2011 and *Shaken: "Discovering your True Identity in the Midst of Life's Storms"* which released in 2016 and won the 2017 Evangelical Christian Publishers Association Book of the Year. Tebow released his third New York Times bestseller, *This Is The Day*, in September of 2018.

Tim Tebow grew up the son of missionaries and has returned to the Philippines several times throughout his life to spread God's word, and do the Lord's work by serving the needy. The Tim Tebow Foundation was established in 2010 with the goal to bring Faith, Hope and Love to those needing a brighter day in their darkest hour of need. The foundation fulfills this mission every day by making dreams come true for children with life-threatening illnesses, building Timmy's Playrooms in children's hospitals, providing life-changing surgeries to children of the Philippines through the Tebow CURE Hospital, sponsoring Night to Shine, a nationwide prom for people with special needs, providing care for orphans in four countries and adoption aid grants for families who choose to adopt an international child with special needs.

Fees and expenses: \$136,000.00 plus ground transportation (event city), hotel, meals and incidentals for up to four. (Airfare and home city ground transportation included in fee above).

View clips:

- https://www.youtube.com/watch?v=wCgBZU52giY&ab_channel=CraigGroeschel
- [Tim Tebow - Speaking Reel 2020](#)
- [Tim Tebow Says: Ask Yourself These 2 Questions Every Day To Win In The Workplace](#)
- [Rapid-Fire Questions with Tim Tebow | WebMD](#)
- [Coronavirus in Context: Insights from Tebow on Sports & Resilience During COVID](#)
- [Tim Tebow and John Whyte, M.D. on Facing Adversity](#)

- [Tim Tebow and John Whyte, M.D. on Living a Life of Significance](#)
- [Tim Tebow and John Whyte, M.D. on the Impacts of Summer Sports](#)

Website:

- <http://www.wsb.com/speakers/tim-tebow/>

Doris Kearns Goodwin

Presidential Historian and Pulitzer Prize-winning Author. Pulitzer Prize-winning author and presidential historian Doris Kearns Goodwin brings history alive with an uncanny sense for detail and a master storyteller's grasp of drama and depth as she examines the leadership triumphs, trials and tribulations of the men and women who have shaped this nation, culled from her lifetime examination of the U.S. presidency.

Doris Kearns Goodwin is a world-renowned presidential historian, public speaker and Pulitzer Prize-winning, New York Times #1 best-selling author. Since 2020 she has served as executive producer for the History Channel's miniseries events Washington, Abraham Lincoln, and Theodore Roosevelt, with more to come!

Goodwin is the author of seven critically acclaimed and New York Times best-selling books, including Leadership in Turbulent Times, which incorporates her five decades of scholarship studying Presidents Abraham Lincoln, Theodore Roosevelt, Franklin Roosevelt and Lyndon Baines Johnson. Goodwin was awarded the Pulitzer Prize in history for No Ordinary Time: Franklin and Eleanor Roosevelt: The Home Front in World War II.

Well known for her appearances and commentary on television, Goodwin is seen frequently in documentaries and on television news and cable networks and late night talk shows.

Goodwin's interest in presidential leadership was inspired by her experience as a 24-year-old White House Fellow, working directly for President Johnson in his last year in the White House, and later assisting him in the preparation of his memoirs.

Goodwin graduated magna cum laude from Colby College. She earned a Doctor of Philosophy degree in Government from Harvard University, where she taught Government, including a course on the American Presidency. Goodwin lives in Boston. She was the first woman to enter the Boston Red Sox locker room in 1979, and is a devoted fan of the World Series-winning team.

Fees and expenses: \$71,000.00 plus fully refundable, unrestricted first-class airfare for one and fully refundable premium economy for one (from LA, DC or Boston) plus professional commercially-insured ground transportation (home and event city), hotel accommodations, and reasonable meals and incidentals for two.

View clips:

- https://www.youtube.com/watch?v=vw5AMdb6-C0&ab_channel=NationalConstitutionCenter
- [Doris Kearns Goodwin - What can we learn from pandemics throughout history?](#)
- [Doris Kearns Goodwin How Important is a President's Tone During Times of Crisis?](#)
- [Doris Kearns Goodwin on "Leadership: In Turbulent Times"](#)

- [Doris Kearns Goodwin: On Bitterness Toward Obama](#)
- [Loyola Marymount University Commencement 2013](#)
- [Salon@615-Doris Kearns Goodwin in Conversation with Jon Meacham](#)
- [Speech Clip - In the Presence of the Greatness of the Past](#)
- [Speech Clip - Lincoln's Story and Legacy](#)
- [Speech Clip - Presidents Overcoming Adversity](#)
- [Speech Clip - Roosevelt's Leadership by Example](#)
- [Speech Clip - Team of Rivals](#)
- [Speech Clip - TED: Lessons from Past Presidents](#)

Website:

- www.wsb.com/speakers/doris-kearns-goodwin/

Prior Action(s):

December 14, 2022: The Administration & Finance Committee provided a list of three potential keynote speakers to pursue, and scheduled a Special Meeting for December 22, 2022, to discuss the findings.

November 9, 2022: The Administration & Finance Committee directed the Executive Director to 1) take the necessary actions for the 2023 General Assembly & Leadership Address to take place on June 29, 2023, at Pechanga Resort Casino, including entering into an agreement for the event; and 2) find a speaker from the business / leadership sector, and cap the speaker contract at \$150,000.

Fiscal Impact:

There is no fiscal impact to the General Fund. Funds for General Assembly and its activities are raised through sponsorship.

Attachment(s):

None.