



Western Riverside Council of Governments Solid Waste Committee

AGENDA

Wednesday, November 15, 2023
1:00 PM

Western Riverside Council of Governments
3390 University Avenue, Suite 200
Riverside, CA 92501

Remote Meeting Locations:

City of Lake Elsinore
130 S. Main Street, Conference Room B
Lake Elsinore, CA 92530

City of Menifee
29995 Evans Road, CSD Conference Room
Menifee, CA 92586

Committee members are asked to attend this meeting in person unless remote accommodations have previously been requested and noted on the agenda. The below Zoom link is provided for the convenience of members of the public, presenters, and support staff.

[Public Zoom Link](#)

Meeting ID: 849 7929 9622

Passcode: 551116

Dial in: (669) 900 9128 U.S.

special assistance is needed to participate in the Solid Waste Committee meeting, please contact WRCOG at (951) 405-6706. Notification of at least 48 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting. In compliance with Government Code Section 54957.5, agenda materials distributed within 72 hours prior to the meeting which are public records relating to an open session agenda item will be available for inspection by members of the public prior to the meeting at 3390 University Avenue, Suite 200, Riverside, CA, 92501.

In addition to commenting at the Committee meeting, members of the public may also submit written comments before or during the meeting, prior to the close of public comment to lfelix@wrcog.us.

Any member of the public requiring a reasonable accommodation to participate in this meeting in light of this announcement shall contact Lucy Felix 72 hours prior to the meeting at (951) 405-6706 or lfelix@wrcog.us. Later requests will be accommodated to the extent feasible.

The Committee may take any action on any item listed on the agenda, regardless of the Requested Action.

1. CALL TO ORDER (Andrea Mejia, Chair)

2. PLEDGE OF ALLEGIANCE

3. ROLL CALL

4. PUBLIC COMMENT

At this time members of the public can address the Committee regarding any items within the subject matter jurisdiction of the Committee that are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. No action may be taken on items not listed on the agenda unless authorized by law. Whenever possible, lengthy testimony should be presented to the Committee in writing and only pertinent points presented orally.

5. CONSENT CALENDAR

All items listed under the Consent Calendar are considered to be routine and may be enacted by one motion. Prior to the motion to consider any action by the Committee, any public comments on any of the Consent Items will be heard. There will be no separate action unless members of the Committee request specific items be removed from the Consent Calendar.

A. Action Minutes from the August 16, 2023, Solid Waste Committee Meeting

Requested Action(s): 1. Approve the Action Minutes from the August 16, 2023, Solid Waste Committee meeting.

B. Used Oil and Filter Recycling Program Activities Update

Requested Action(s): 1. Receive and file.

C. Approval of the Solid Waste Committee Meeting Schedule for 2024

Requested Action(s): 1. Approve the Solid Waste Committee meeting schedule for 2024.

6. REPORTS / DISCUSSION

Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion.

A. Love Your Neighborhood Program Activities Update

Requested Action(s): 1. Receive and file.

B. ReCollect Update

Requested Action(s): 1. Receive and file.

C. Regional Food Rescue & Technical Assistance Program Activities Update

Requested Action(s): 1. Receive and file.

7. ITEMS FOR FUTURE AGENDAS

Members are invited to suggest additional items to be brought forward for discussion at future Committee meetings.

8. GENERAL ANNOUNCEMENTS

Members are invited to announce items / activities which may be of general interest to the Committee.

9. NEXT MEETING

The next Solid Waste Committee meeting is scheduled for Wednesday, February 21, 2024, at 1:00 p.m., in WRCOG's office at 3390 University Avenue, Suite 200, Riverside.

10. ADJOURNMENT

Solid Waste Committee

Action Minutes

1. CALL TO ORDER

The meeting of the WRCOG Solid Waste Committee was called to order by City of Jurupa Valley alternate, Abigail Gomez, at 1:00 p.m. on Wednesday, August 16, 2023, at the WRCOG office.

2. PLEDGE OF ALLEGIANCE

Abigail Gomez led the Committee members and guests in the Pledge of Allegiance.

3. ROLL CALL

- City of Beaumont - Sue Foxworth
- City of Calimesa - Mari Shakir
- City of Corona - William Carrasco
- City of Eastvale - Simone Blackwell
- City of Hemet - Charles Russel*
- City of Jurupa Valley - Abigail Gomez
- City of Lake Elsinore - Nicole McCalmont
- City of Menifee - Kori Jones
- City of Murrieta - Isaac Bravo
- City of Perris - Liset Hernandez
- City of Wildomar - Adam Jantz
- County of Riverside - Kathleen Utter

*Arrived after Roll Call

Absent:

- City of Banning
- City of Canyon Lake
- City of Moreno Valley
- City of Riverside
- City of San Jacinto
- City of Temecula

4. PUBLIC COMMENTS

There were no public comments.

5. SELECTION OF SOLID WASTE COMMITTEE LEADERSHIP FOR FISCAL YEAR 2023/2024

A. Leadership Selection for Fiscal Year 2022/2023 and Recognition of Outgoing Chair

Action:

1. Selected Andrea Mejia, City of Jurupa Valley, as Chair, and Liset Hernandez, City of Perris, as Vice-Chair.

RESULT:	APPROVED AS RECOMMENDED
MOVER:	County of Riverside
SECONDER:	Corona
AYES:	Beaumont, Calimesa, Corona, Eastvale, Hemet, Jurupa Valley, Lake Elsinore, Menifee, Murrieta, Perris, Wildomar, County of Riverside

6. CONSENT CALENDAR

RESULT:	APPROVED AS RECOMMENDED
MOVER:	Calimesa
SECONDER:	Corona
AYES:	Beaumont, Calimesa, Corona, Eastvale, Hemet, Jurupa Valley, Lake Elsinore, Menifee, Murrieta, Perris, Wildomar, County of Riverside
ABSTAIN	Wildomar abstain from item 6.A

A. Summary Minutes from the May 17, 2023, Solid Waste Committee Meeting

Action:

1. Approved the Summary Minutes from the May 17, 2023, Solid Waste Committee meeting.

B. Used Oil and Filter Recycling Program Activities Update

Action:

1. Received and filed.

7. REPORTS / DISCUSSION

A. Regional Food Rescue and Technical Assistance Program Activities Update

Action:

1. Received and filed.

B. Electronic Annual Reports Activities Update

Action:

1. Received and filed.

8. ITEMS FOR FUTURE AGENDAS

There were no items for future agendas.

9. GENERAL ANNOUNCEMENTS

There were no general announcements.

10. NEXT MEETING

The next Solid Waste Committee meeting is scheduled for Wednesday, November 15, 2023, at 1:00 p.m., in the County of Riverside Administrative Center, 4080 Lemon Street, 1st Floor, Board Chambers, Riverside.

11. ADJOURNMENT

The meeting was adjourned at 1:26 p.m.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Used Oil and Filter Recycling Program Activities Update
Contact: Olivia Sanchez, Program Manager, osanchez@wrcog.us, (951) 405-6721
Date: November 15, 2023

Recommended Action(s):

1. Receive and file.

Summary:

The Used Oil Program provides 15 participating member agencies with educational and outreach opportunities for their residents to properly recycle used motor oil and to exchange used oil filters for up to two new ones under \$15.00 each. The Program is funded by a grant from CalRecycle on a per capita distribution. Staff works with a marketing consultant to schedule oil filter collection events at certified used oil collection centers for the filter exchanges. Staff also provides used oil collection containers to member agencies at their request. This Program helps member agencies obtain compliance with Assembly Bill 939 as it relates to hazardous waste source reduction.

Purpose / WRCOG 2022-2027 Strategic Plan Goal:

The purpose of this item is to provide an update of the current Environmental Department activities. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and sub-goal 6.3 (Continuing to support the solid waste and recycling program).

Discussion:

Background

WRCOG continues to engage the public with its digital campaigns to educate the public on where to properly recycle their used oil and exchange used oil filters for up to two free new ones. Members of the public participate via Facebook by clicking on advertisement that opens an online survey. Upon completion of the survey, participants receive a voucher that provides the date, time, and instructions for participation, and is valid for a free oil filter exchange. Exchanges are available on Saturdays from the time a Certified Collection Center (CCC) auto parts store opens until 5:00 p.m. Staff corresponds with each CCC auto parts store before events, confirming safety measures and procedures are in place. Additional efforts to increase attendance for used oil filter collection events are currently under review.

Existing Situation

During Fiscal Year (FY) 2023/2024, staff provided used oil containers to the City of Lake Elsinore for its Car & Truck Show on September 30, 2023. Staff attended the City of Corona's Household Hazardous Waste event on October 14, 2023, and provided 300 used oil containers to attendees.

For the Used Oil / Filter Exchange Program, for FY 2023/2024 there were 569 used oil filters exchanged for new ones. To date, there has been 1,129 participants that completed the surveys on used motor oil and filters. To date, online impressions tracked at 356,599 (the number of times an event ad was seen at least once on a viewers page). The following events have been held and are scheduled until end of 2023. Scheduling for the end of FY 2023/2024 will be completed by the beginning of December.

Date	Location	Attendance/RSVP	Number of Oil Filters Exchanged
7/29/2023	Calimesa	84	42
8/5/2023	Corona	204	102
8/12/2023	Eastvale	67	73
8/19/2023	Banning	59	43
9/9/2023	Jurupa Valley	192	105
9/16/2023	Lake Elsinore	96	39
9/23/2023	Menifee	145	93
10/7/2023	Murrieta	95	49
10/14/2023	Norco	126	82
10/21/2023	Perris	61	N/A
11/4/2023	Riverside	TBD	TBD
11/18/2023	San Jacinto	TBD	TBD
12/2/2023	Temecula	TBD	TBD
12/9/2023	Hemet	TBD	TBD

Prior Action(s):

August 16, 2023: The Solid Waste Committee received and filed.

Financial Summary:

Activities related to Used Oil are included in the Fiscal Year 2023/2024 budget under the Used Oil Fund (140).

Attachment(s):

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Approval of the Solid Waste Committee Meeting Schedule for 2024
Contact: Olivia Sanchez, Program Manager, osanchez@wrcog.us, (951) 405-6721
Date: November 15, 2023

Recommended Action(s):

1. Approve the Solid Waste Committee meeting schedule for 2024.

Summary:

All Solid Waste Committee meeting dates are proposed for the third Wednesday of each quarter at 1:00 p.m.

Purpose / WRCOG 2022-2027 Strategic Plan Goal:

The purpose of this item is to approve the schedule of the Solid Waste Committee meetings for 2024. This aligns with WRCOG's 2022-2027 Strategic Plan Goal #4 (Communicate proactively about the role and activities of the Council of Governments).

Discussion:

Following are the proposed 2024 meeting dates for the Solid Waste Committee.

Committee	Day	Time	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Solid Waste Committee	Quarterly 3rd Wednesday	1:00 p.m.	DARK	21	DARK	DARK	15	DARK	DARK	21	DARK	DARK	20	DARK

Prior Action(s):

None.

Financial Summary:

This item is for informational purposes only; therefore there is no fiscal impact.

Attachment(s):

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Love Your Neighborhood Program Activities Update
Contact: Olivia Sanchez, Program Manager, osanchez@wrcog.us, (951) 405-6721
Date: November 15, 2023

Recommended Action(s):

1. Receive and file.

Summary:

The Love Your Neighborhood (LYN) Program is an “action-ready” stormwater pollution prevention initiative that aims to increase pollution awareness and its impact on the environment. The Program is funded through a partnership with the Riverside County Flood Control and Water Conservation District. The Program also helps obtain real-time data to track the number of pollutants removed from communities in support of stormwater mandates required by state permits. The LYN Program provides member agencies with resources to initiate their own community clean-up activities or for individual residents to perform neighborhood clean-ups. The Program has the flexibility to meet different needs to address pollution prevention and mitigation. WRCOG staff provides assistance to develop events, assist in tracking the tonnage of the materials removed, and record the information on the LYN website.

Purpose / WRCOG 2022-2027 Strategic Plan Goal:

The purpose of this item is to provide an update of current and future Love Your Neighborhood activities in the WRCOG subregion of western Riverside County. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #4 (Communicate proactively about the role and activities of the Council of Governments).

Discussion:

Background

The waste diversion goals set by California under legislation (AB 939, AB 341, AB 1826, AB 827, and SB 1383) require local jurisdictions to implement techniques that promote resident and business recycling and organic recycling. To regionally address these measures, WRCOG formed the Solid Waste Committee (SWC), comprised of participating WRCOG member agencies.

The Love Your Neighborhood (LYN) Program was brought to WRCOG as a collaborative effort from the Riverside County Flood Control and Water Conservation District. The Program supports marketing and awareness on illegal disposal and littering, using online platforms. Program goals include quantifiable results tracking litter removal, increased pollution prevention, meeting objectives with the MS4 Permits,

and complying with California mandates related to solid waste, recycling, and household hazardous waste, which aligns with WRCOG's Energy & Environmental Department programs. The Program was extended for three years through June 2027 with funding from the Riverside County Flood Control and Water Conservation District. The Program receives \$50,000 each year to administer the Program throughout the subregion of western Riverside County and to support efforts in the eastern section of Riverside County in collaboration with the Coachella Valley Association Governments and its member cities. Funding helps to provide materials for communities to complete successful clean up events, organized by the City or by members of the community.

Present Situation

Staff has developed projects and worked with member agencies to hold LYN events. Since April 2023 there have been five events held in the Cities of Corona, Hemet, Menifee, Murrieta, and Perris, with an upcoming event in November in Riverside County first supervisorial district. Staff, in conjunction with the City of Corona, are launching a *Clean Up Kit* for residents to use in their city to for individual or DIY clean up events. The kit includes trash pickers, gloves, bags, and a safety vest. Staff encourages all member agencies to participate in the Program, as it is no-cost, and staff is open to collaboration to develop Program specifics with each city or service organization. The kit sign-up form will be online via the City of Corona's webpage and a link will be placed on the WRCOG website. Staff has also submitted a speaker abstract-proposal on this program to the Solid Waste Association of North America conference to be held in 2024. Staff is awaiting their decision.

Prior Action(s):

May 17, 2023: The Solid Waste Committee received and filed.

Financial Summary:

Activities related to Love Your Neighborhood Program are included in the Fiscal Year 2023/2024 budget under the Love Your Neighborhood Program (1035) in the General Fund (110).

Attachment(s):

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: ReCollect Update
Contact: Mei Wu, Staff Analyst I, mwu@wrcog.us, (951) 405-6734
Date: November 15, 2023

Recommended Action(s):

1. Receive and file.

Summary:

ReCollect is an educational tool that can be used to help residents and businesses properly dispose of solid waste. The ReCollect icon / widget is placed on a participating member agency's webpage or accessed as an app on a smartphone. ReCollect is offered at no cost to member agencies that participate in WRCOG's Solid Waste Committee. WRCOG's goals for using ReCollect are to 1) lower calls to city staff and direct questions to the contracted waste hauler, 2) provide valuable analytical data on which solid waste materials need more attention in the region, and 3) raise the waste diversion number from landfills in the region.

Purpose / WRCOG 2022-2027 Strategic Plan Goal:

The purpose of this item is to provide an update of the current ReCollect activities. This effort aligns WRCOG's 2022-2027 Strategic Plan Goal #4 (Communicate proactively about the role and activities of the Council of Governments) and Goal #6.3 (Continuing to support the Solid Waste & Recycling Program).

Discussion:

Background

The waste diversion goals set by the State of California under legislation (AB 939, AB 341, AB 1826, AB 827, and SB 1383) require local jurisdictions to implement techniques that promote resident and business recycling, as well as organic recycling. To regionally address these measures, WRCOG formed the Solid Waste Committee (SWC), comprised of participating WRCOG member agencies.

WRCOG provides member agencies a subscription account for a waste and recycling communication platform, known as ReCollect. The ReCollect toolbar has three components: the Collection Calendar, Waste Wizard, and Waste Sorting Game. The Collection Calendar provides the public with information on which dates to take out the trash, recycle, and organic bins based on the input address. The Waste Wizard is a search engine that provides a list of locations on where to dispose of waste based on the

imputed material. The Waste Sorting Game is an easy drag and drop game to determine which materials are to be placed in which bin or taken to a local facility. ReCollect provides a “widget” (a simple line of code) so it can be added to websites or web pages, making it easy for residents to find and use.

Present Situation

ReCollect’s Collection Calendar, Waste Sorting Game, and Waste Wizard widget are being used by residents in the Cities of Hemet and Moreno Valley. Between July 2023 and September 2023, there were over 1,297 material views under the Waste Wizard widget, 302 new addresses were searched for in the Collection Calendars, and 438 reminders were sent. ReCollect’s mobile app had six mobile installs and accumulated 83 app user sessions. The sorting game included in ReCollect’s widget has garnered nine game plays.

Because of staffing changes at various member agencies, WRCOG is providing updated information including a tutorial of how the ReCollect tool works.

Prior Action(s):

May 17, 2023: The Solid Waste Committee received and filed.

Financial Summary:

Activities related to ReCollect are included in the Fiscal Year 2023/2024 Agency Budget under the Solid Waste Program (1038) in the General Fund (110).

Attachment(s):

None.



Western Riverside Council of Governments Solid Waste Committee

Staff Report

Subject: Regional Food Rescue & Technical Assistance Program Activities Update
Contact: Olivia Sanchez, Program Manager, osanchez@wrcog.us, (951) 405-6721
Date: November 15, 2023

Recommended Action(s):

1. Receive and file.

Summary:

The Regional Food Rescue Program (RFRP) is a partnership between WRCOG and the Cities of Jurupa Valley, Moreno Valley, Murrieta, Perris, and San Jacinto. One task of the RFRP includes developing implementation plans to identify Tier 1 and Tier 2 edible food waste generators within those participating cities and determining food rescue organizations that would receive food from those generators.

Currently, the consultants are working with their subcontractor to develop educational and outreach materials with feedback from WRCOG and member agency staff. These items will be provided during the project to those identified generators, and made available broadly to the public via social media. Inspections commenced in October and will run through the end of December.

Purpose / WRCOG 2022-2027 Strategic Plan Goal:

The purpose of this item is to provide an update of the Regional Food Rescue Program activities. This effort aligns with WRCOG's 2022-2027 Strategic Plan Goal #6 (Develop and implement programs that support resilience for our region) and sub-goal, 6.3 (Continuing to support the solid waste and recycling program).

Discussion:

The waste diversion goals set by California under legislation (AB 939, AB 341, AB 1826, AB 827, and SB 1383) require local jurisdictions to implement techniques that promote resident and business recycling, and organic recycling. To regionally address these measures, WRCOG formed the Solid Waste Committee (SWC), comprised of participating WRCOG member agencies.

Background

SB 1383 is a 'short-lived climate pollutant' bill that addresses reducing organic waste disposal by 75%, and rescuing at least 20% of currently disposed surplus food by the year 2025. Organic waste in landfills emits 20% of the State's methane. SB 1383 outlines specific mandatory requirements for local jurisdictions to undertake to meet these goals. Jurisdictions that fail to comply with SB 1383

requirements could be subject to financial penalties.

WRCOG has been updating its member agencies regarding SB 1383 in a variety of means, including regular meetings of its Solid Waste Committee and other Committees. In addition, WRCOG issued a Request for Proposals (RFP) for a consultant to provide a scope of work and associated costs for an edible food rescue program. The selected proposer, MSW, is working on the following areas.

- Project management - team coordination
- Capacity and compliance - food recovery agencies, Tier 1 & Tier 2 edible food waste compliance
- Public outreach - communication & education plan, research, surveys, audience mapping, media audit
- Implementation of outreach and education plan
- Inspection schedule and plan - Tier 1 & Tier 2
- Regional food recovery plan - Careit mobile application database, written plan
- Final Report

Five cities are participating in this project, which include the Cities of Jurupa Valley, Moreno Valley, Murrieta, Perris, and San Jacinto. The total cost is \$299,845 for the first year. The agreement term for this project is three years from the date of execution with the option of two, one-year extensions. The agreement includes a "not to exceed" clause and is specific to task orders for each participating city, whereby work cannot commence until approved and ordered by WRCOG. Each task order will identify which tasks in the scope will be performed by MSW for each city. The WRCOG administrative fee for each agreement with participating cities is 7.5% of the total for each city, which WRCOG will bill accordingly.

Present Situation

The contractor, MSW, and their subcontractors, DeGrave Communications and Mariposa Eco Consulting, have been working together to develop an implementation plan to begin inspections of Tier 1 and Tier 2 edible food generators in addition to food rescue organizations and food service organizations. Inspections will commence after participating agencies approve and review outreach materials.

The implementation plans identified the edible food waste generators, developing education and outreach pieces, setting up meetings with the participating cities, developing marketing and collateral pieces to ensure proper education of Tier 1 and Tier 2 generators, and ultimately scheduling inspections to occur in the months of October through December 31. Staff has been working with the contractors to review materials, meet with participating cities, provide feedback, and work with CalRecycle on approvals and direction.

MSW has been meeting with WRCOG's member agencies regarding the inspection schedule and will make any necessary adjustments to outreach documents or informational letters based upon specific jurisdictional needs. The next phase will be to develop a complaint system as prescribed by SB1383 and provide that to the participating member agencies as part of the scope of services.

Prior Action(s):

August 16, 2023: The Solid Waste Committee received and filed.

Financial Summary:

Activities related to the Food Rescue and Technical Assistance initiatives are not currently included in the Fiscal Year 2023/2024 budget; however, a budget amendment will be brought forward to amend the budget accordingly. This is primarily due to the fact that agreements with participating agencies were not fully executed at the time of the budget being adopted. These activities will be budgeted under the Solid Waste Program (1038) in the General Fund (110).

Attachment(s):

None.